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FOR IMMEDIATE RELEASE

2024 AALP Dream Gala Spring Event Unveiled

GUELPH, January 25, 2024 – The Rural Ontario Institute (ROI) is pleased to announce this year's Advanced Agricultural Leadership Program (AALP) Dream Gala and Auction will be held on April 13, 2024. AALP Class 19 and Class 20 invite you to experience a night of elegance in "The Roaring Twenties."

This year AALP is celebrating 40 years of building top ag-sector leaders and will welcome over 300 of the province's agriculture enthusiasts to celebrate while supporting leadership development. This year's event features a semi-formal dinner and live auction at the Delta Hotel in Guelph.

"AALP has not only equipped me with the skills and confidence that define my success today, but the learning experience within the course has been invaluable, providing knowledge tenfold. My classmates, a rich source of wisdom, have become lifelong friends for whom I am truly grateful. It is with great enthusiasm that I join the 2024 Dream Gala, as the Gala Chair, supporting AALP Class 20 on their transformative leadership journey," shared Hayley Mackay, Chair of the 2024 AALP Dream Gala and Trades and Tech Truck Program Manager at Skills Ontario.

The Dream Gala begins at 5:00 p.m. with a cocktail hour and VIP tasting experience. Dinner will be served beginning at 6:45 p.m. with a live auction to follow at 8:00 p.m. The auction will offer a limited number of unique items and will showcase a wide variety of distinctive experiences for bidding.

"What better way to help support the Ontario Agricultural Leaders of today and tomorrow and ensure the strength and prosperity of the sector?" says Kevin Weaver, Vice Chair of the 2024 AALP Dream Gala. "The Dream Gala offers guests an excellent networking and social evening while supporting AALP Class 20 on their journey of leadership excellence."

"This year's AALP Dream Gala will build future capacity by bringing together devoted champions that provide their time and resources to celebrate this powerhouse sector," says Gabrielle Ferguson, Leadership Programs Director at the Rural Ontario Institute. "We are grateful to our donors, sponsors and to the Ontario Ministry of Agriculture, Food and Rural Affairs, who have supported AALP since its inception. We are excited to welcome AALP alumni and other friends for a wonderful evening."

Tickets for this public event are \$130 and are available online at www.aalpdreamauction.com. To learn more about sponsorship opportunities available for this year's Dream Gala, please contact Mari Veliz at msslater@quadro.com (519) 671-9652 or Janelle Cardiff at jcardiff@grayridge.com (519) 291-8718.





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ABOUT

AALP is delivered by the Rural Ontario Institute (ROI) and is funded in part by the Ontario Ministry of Agriculture, Food and Rural Affairs. Established in 1984, AALP has graduated more than 500 leaders who are making a positive impact across Ontario and beyond, leading in over 133 agrifood value chain organizations and businesses.

The AALP Dream Gala is a biennial event that supports the Rural Ontario Institute and AALP, bringing together over 300 of Ontario agriculture's leaders to raise funds for the current Class of the program.

ASSOCIATED LINKS

- RURAL ONTARIO INSTITUTE
- AALP DREAM AUCTION

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SPONSORSHIP OPPORTUNITIES

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